



PIPPAMS

Extracurricular Activities made easy!

Reliable, Top-Quality Activities
Multi-faceted Support
Analytics Packages



In a world where top universities are looking beyond grades, extracurricular activities have become a vital part of every student's journey.

That's where PIPPAMS comes in — a smart, student-first platform designed to help high schoolers discover, manage, and track the activities that shape their academic identities.



What is PIPPAMS?



Parametric Integrated
Profile Planning Activity
Management System

Yes, it's a mouthful!

PIPPAMS is an endeavour pioneered by Essai Education, a leading Profile Building and Application Support consultancy operating out of Asia. PIPPAMS is designed to provide students with an accessible database of activities that cater to their unique academic ambitions.

Providing is the first step, we take it up a notch! PIPPAMS' ensures students are supported with organising, prioritizing and engaging with their extracurriculars!



Elevate your
ambition!

Filter your extracurricular
goals into unique lists
according to what YOU
want to pursue

Stay on top of every activity
with our detailed and
regularly updated Task List

Keep tabs on all
your current
extracurriculars
with our handy
Activity Lists



What can PIPPAMS *help with?*



Got activities you're curious
about but not ready to commit
to? Pop them into your Wishlist
for later — when you're ready
to dive in, it's easy to move
them straight to your Activity
List



PIPPAMS provides a CApp
Value which accurately assesses
the subject relevance and
rigour of any given activity, so
you can make informed
decisions about your goals



Why PIPPAMS?

01

Crafting an identity for yourself as a student should not just be limited to your classroom, but a comprehensive and holistic account of your achievements outside the classroom as well!

02

Top colleges recognise this, making extra-curriculars a key component of application success worldwide, not just the US

03

PIPPAMS aims to provide a platform that gives students the opportunity to find and discover their passions while developing a profile that stands out to their dream college

04

Whether you're looking for creative outlets to express yourself or competitive spaces that test your academic mettle, or simply finding which of these is suitable for you, PIPPAMS will provide and help you locate the student you wish to be!

Ready, set, PIPPAMS!

Top Tier Universities that have rated extracurricular activities as *Important* or *Very Important*:



VERY IMPORTANT



IMPORTANT



IMPORTANT



VERY IMPORTANT



IMPORTANT



VERY IMPORTANT



IMPORTANT



DARTMOUTH

VERY IMPORTANT



IMPORTANT

“



Times
Higher
Education

“Some heads of admissions say they have placed more value on extra-curricular activities because predicted A-level grades are not always reliable, while others say they help to distinguish between applicants with identical predicted grades.”

“

Business Standard

For international students, UK universities like Oxford provide rich scholarships for having "super curriculums"- a term used to describe major-related extracurricular. Again, a full-fledged profile, including strong ECAs, impressive grades, and a well-written essay, is required to get those scholarships.

The PIPPAMS Impact

Coincidentally these are
also the universities that
our students have gone on to study at!

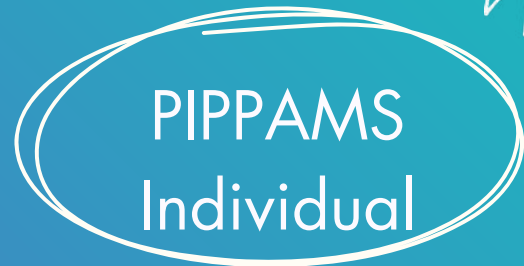
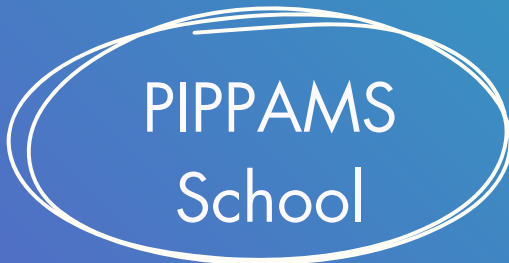


A well rounded student who can
display prowess in and out of the
classroom are what top
universities are looking for!



PIPPAMS

offers 2 distinct models:

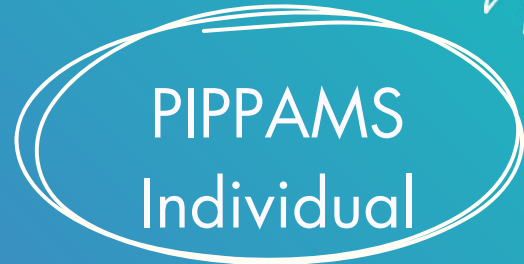
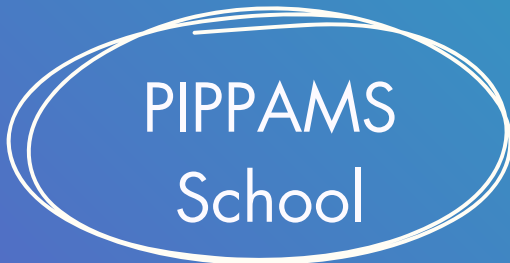


- ✓ Exclusive accounts for Students and School Counsellors!
- ✓ School Counsellors, see how your students stack up and add standout activities to their lists to fuel their achievements
- ✓ With PIPPAMS' smart filters for eligibility and rigor, students stay organized and on target - freeing up School Counselors to do what they do best

- ✓ Exclusive accounts for High School students and Parents!
- ✓ Explore our curated activity database to power up your profile plus personalized suggestions just for you!
- ✓ Keep track of your wards progress every step of the way through exclusive parent accounts!
- ✓ We'll nudge you (a lot!) so you never miss an opportunity
- ✓ Track stats, measure your growth, and see how you stack up to the best



How to Create an Account



- 1 Get in touch with us at pippamsmarketing@essai.in or drop a WhatsApp message at +91 7042015828
- 2 Schedule a demo and see for yourself how PIPPAMS can fit into your needs
- 3 Allow us to design a personalised package for your school that fulfills YOUR needs
- 4 Once the package has been confirmed, School Counsellors will receive login instructions in their inbox, and students will sign up in a simple 2-step process

- 1 Follow [this link](#) to sign up
- 2 Fill in your details (name, email, school's name etc.) as requested, or login through Gmail!
- 3 Select whether you want the Starter or Premium plan [In case you have picked the Premium plan, you will be required to make the payment once you sign in]
- 4 Enter the OTP you receive in your inbox

5 Get started with standout activities!

Subscription Models

PIPPAMS: STARTER AND PREMIUM PLANS (INDIVIDUAL)

	STARTER (FREE)	PREMIUM (₹999/- YEAR)
Full Access for Parents	✗	✓
Unlimited Number of Profile Changes for Students	✗	✓
Unlimited Activity Viewing	✗	✓
Access to Task List	✓	✓
Access to CApp Value	✓	✓
Unlimited Additions to Activity List	✗	✓

PIPPAMS: STARTER AND PREMIUM PLANS (SCHOOL)

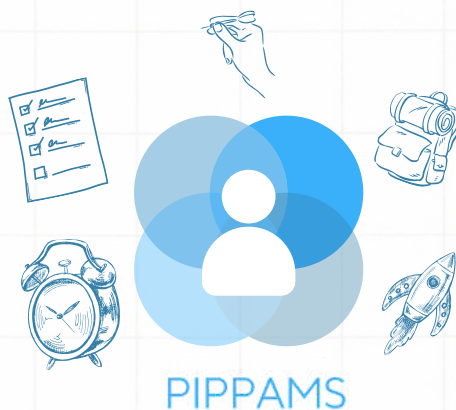
	STARTER (FREE)	PREMIUM (₹999/- YEAR)
Full Access for School Counsellors	✓	✓
Unlimited Number of Profile Changes for Students	✗	✓
Unlimited Activity Viewing	Yes for Counsellors No for Students	✓
Access to Task List	✓	✓
Access to CApp Value	✓	✓
Unlimited Additions to Activity List	✗	✓

Our Founders

Morgan believes that education is a matter of precision — conveying the right information at the right time. As a Harvard alum he earned his PhD in economics from the University of Michigan and has worked across tech, higher education, and health care

Nicholas brings over a decade of experience in international education. A Harvard grad (alongside twin brother and co-founder Morgan!), Nicholas explores innovative approaches to secondary and higher education — first with Essai, and now with PIPPAMS

Morgan



Nicholas



Contact Us

For any additional information or help, please don't hesitate to reach out to us at:

 +91 7042015828

 pippamsmarketing@essai.in

 www.pippams.com

