



Reimagine your application experience

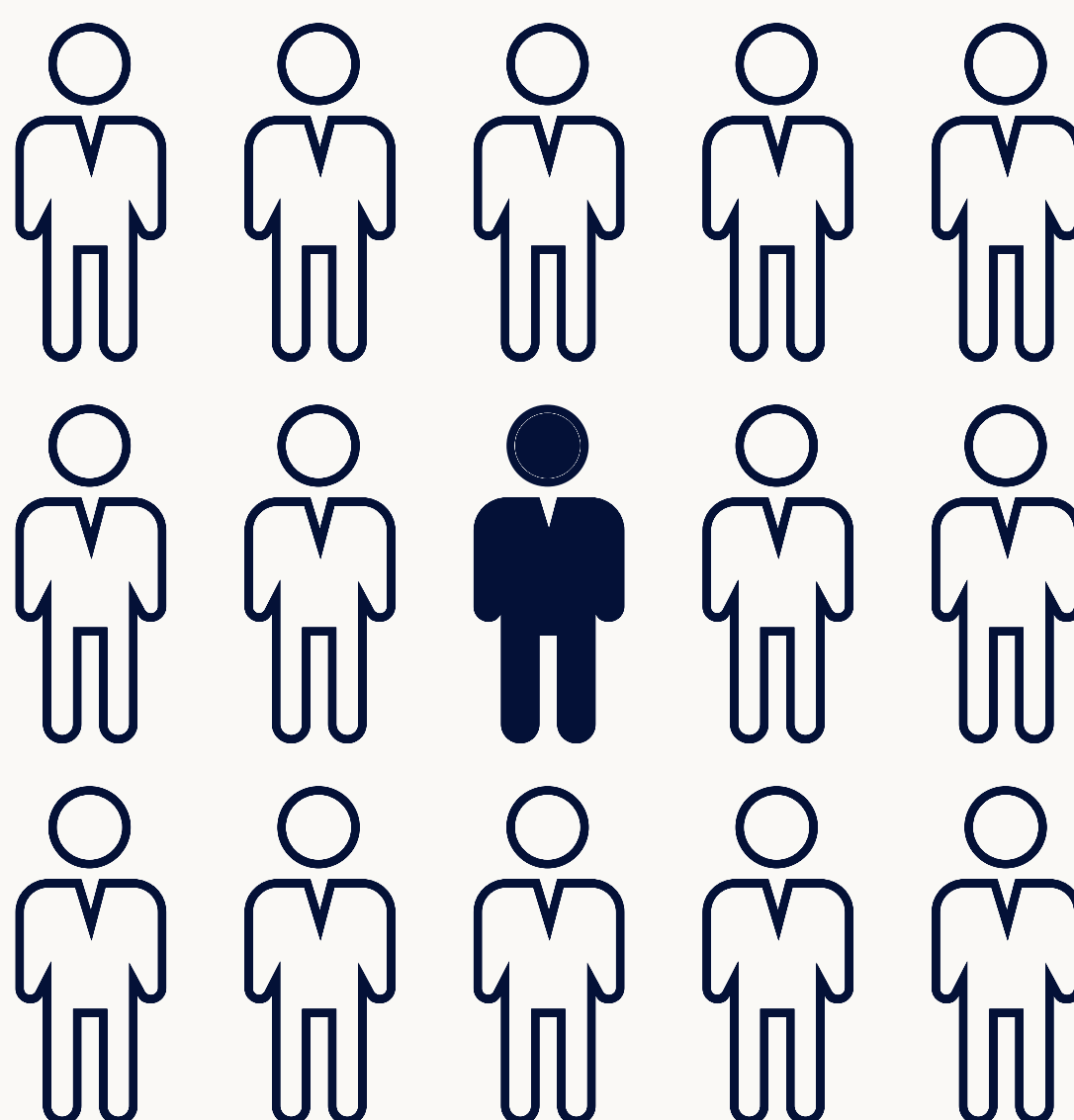
A comprehensive guide to Essai's range of services, university admissions outcomes, categorizations, and success rates.

What We Do



At Essai, we specialise in end to end profile building and college application support for the best colleges and universities in the US and the UK.

We believe in end-to-end high-impact counselling. Through careful multi-year programming and one-on-one mentoring, we help our students accrue a record of demonstrated academic engagement via targeted social work, structured internships, relevant online courses, verifiable school engagement, and creative socially-oriented projects – which are then communicated memorably and authentically in the application essays.



Our Team



Director **Nicholas Henderson**

Our Director, Nicholas Henderson, graduated from Harvard in 2006. He has since taught at Shrewsbury School (UK), authored the Pearson's Guide to the SAT (2010), and co-founded Essai Education in 2015.

Nick splits his time between Delhi, London, and Washington DC.

Our hardworking, creative, and passionate team members are motivated by Essai's ambition to transform the education experience.

When you're with Essai, your dedicated Account Manager will take the time to get to know you, work with you to identify your strengths, and support you at every step in your college applications journey.

Our Reach

Essai is Global.

We work with students all over the world.



Delhi | Mumbai | Chennai | Kolkata | Hyderabad | Bangalore | Chandigarh | Ahmedabad | Jaipur | Pune | Coimbatore | Guwahati
Hong Kong | Boston | London | San Francisco | Chicago | Singapore | Dubai | Switzerland | Kenya | Doha

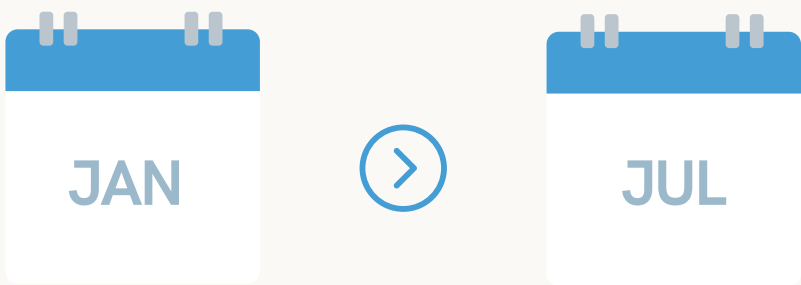
Our Process

Profile Building

pro•file build•ing

'prō-,fī(-ə)l 'bīl-dīŋ

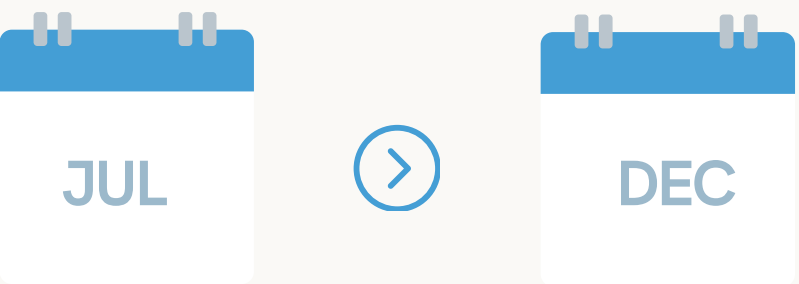
Helping design and support 10 key activities based on a student's strengths, interests, and ambitions throughout 9th, 10th, 11th, and 12th grade.



Application Support

ap•pli•ca•tion sup•port

a-plə-'kā-shən sə-'pōrt



Helping craft and communicate a student's key story for school and university stakeholders to create 20+ high quality college applications to US, UK, and/or Canada.

Profile Building

At Essai, our goal is to guide, develop, and support profiles that **stand out**.



Understanding your strengths, goals, and preferences



Continuously supporting student academic progress



Facilitating service delivery through our global partnership network



Providing positive and prompt anytime support



Actively supporting you step by step through every part of the process

Application Support

Our Application Support program empowers students to be create applications that are personal, memorable, and brave



Crafting collaborative and top quality application essays



Delivering hands-on management for 3+ application portals



Promising rapid response for all student and parent input



Guaranteeing pro-active deadline management from start to finish



Providing end to end support for 22 applications (or school max)

Our Promise

At Essai, it is **our promise** for you to:

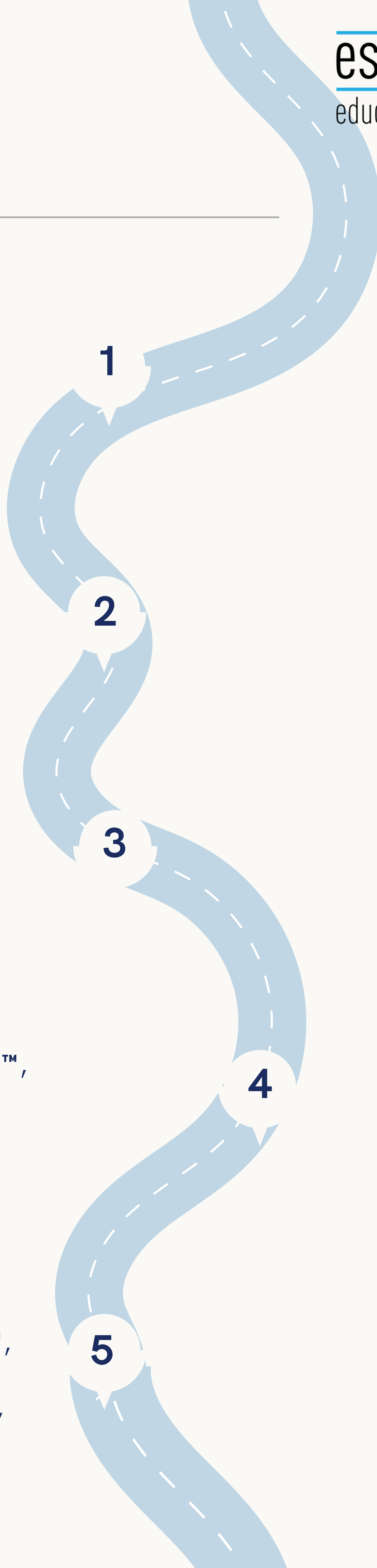
Benefit from intensive and creative Reading Preparation **through Essai's signature enrichment program, ASPECTS™**

Experience **Essai's global partnership network**, in domains ranging from internships to service leadership opportunities

Enjoy **exclusive access to Discover™**, Essai's proprietary in-house research program

Drive your academic returns through TuRN™, Essai's in-house tutor referral network, field-tested with the best academic support system in multiple curricula across topics ranging from Maths to Economics

Reimagine extracurriculars with PIPPAMS™, The first ever global extracurricular activity discovery platform for schools and students, brought to India by Essai

1

2

3

4

5

Results

At Essai, we've carefully curated three exceptional categories of aspirational universities for our students, each embodying the pinnacle of academic excellence and global recognition. These categories are:

Ivy +: Rising stars that closely mirror the Ivy League standard, consistently delivering exceptional academic quality and fostering a culture of innovation and intellectual exploration.

Top 20: Globally renowned universities distinguished by exceptional academic rigor, highly selective admissions, and outsized influence across research, leadership, and industry.

The Global Select: Distinguished international universities that excel in their respective regions, offering globally recognized programs.

Here are the different bases on which we calculate student results:

SAT adjusted

This category tracks admissions for students whose SAT scores meet or exceed the average reported scores for the selected universities.

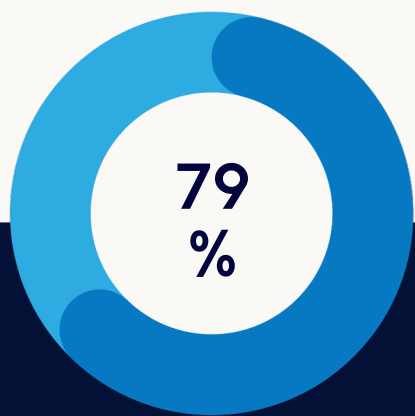
Non-SAT

This category includes students who gained admission without submitting SAT scores or with scores falling below average for the selected universities.

The Ivy +

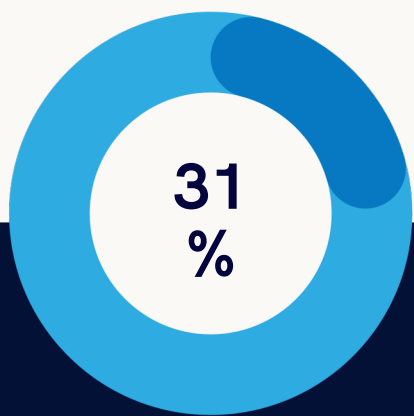


At Essai, students applying with a university-average (or above) SAT score have a



chance of getting in to the Ivy +.

However, Essai students with a below average SAT score got in



of the time, anyway.

2025- 2026

The average acceptance rate for Essai students* at a Top 20 university is
*with qualifying school grades and SAT scores

91.4%

While the international acceptance rate for the same universities is

5.1%

That's a **17x** admissions boost.

Essai's IVY+ Offers in 2025-2026



HARVARD
UNIVERSITY

2



Stanford
University

3

Yale

1



PRINCETON
UNIVERSITY

1

COLUMBIA
UNIVERSITY



8



Penn
UNIVERSITY of PENNSYLVANIA

4



BROWN
UNIVERSITY

4



UNIVERSITY OF
OXFORD

1



UNIVERSITY OF
CAMBRIDGE

5



Cornell University

5

Duke
UNIVERSITY

4



THE UNIVERSITY OF
CHICAGO

1



DARTMOUTH

3



Northwestern
University

4



JOHNS HOPKINS
UNIVERSITY

1

The Ivy + universities mirror the Ivy League standard, consistently delivering exceptional academic quality and fostering a culture of innovation and intellectual exploration.

Top 20

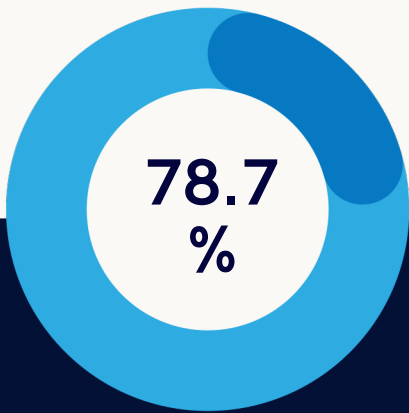


At Essai, students applying with a university-average (or above) SAT score have a



chance of getting in to a Top 20 University.

However, Essai students with a below average SAT score got in

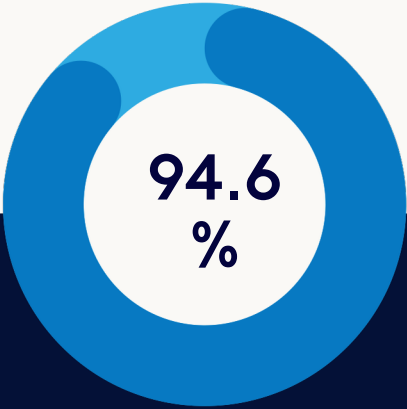


of the time, anyway.

The Global Select

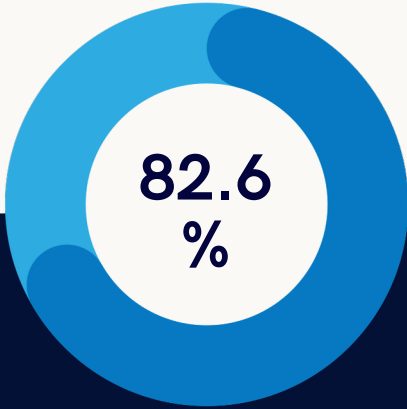


At Essai, students applying with a university-average (or above) SAT score have a



chance of getting in to the Global Select.

However, Essai students with a below average SAT score got in



of the time, anyway.

Contact Us

Social Media



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consultation with Essai

