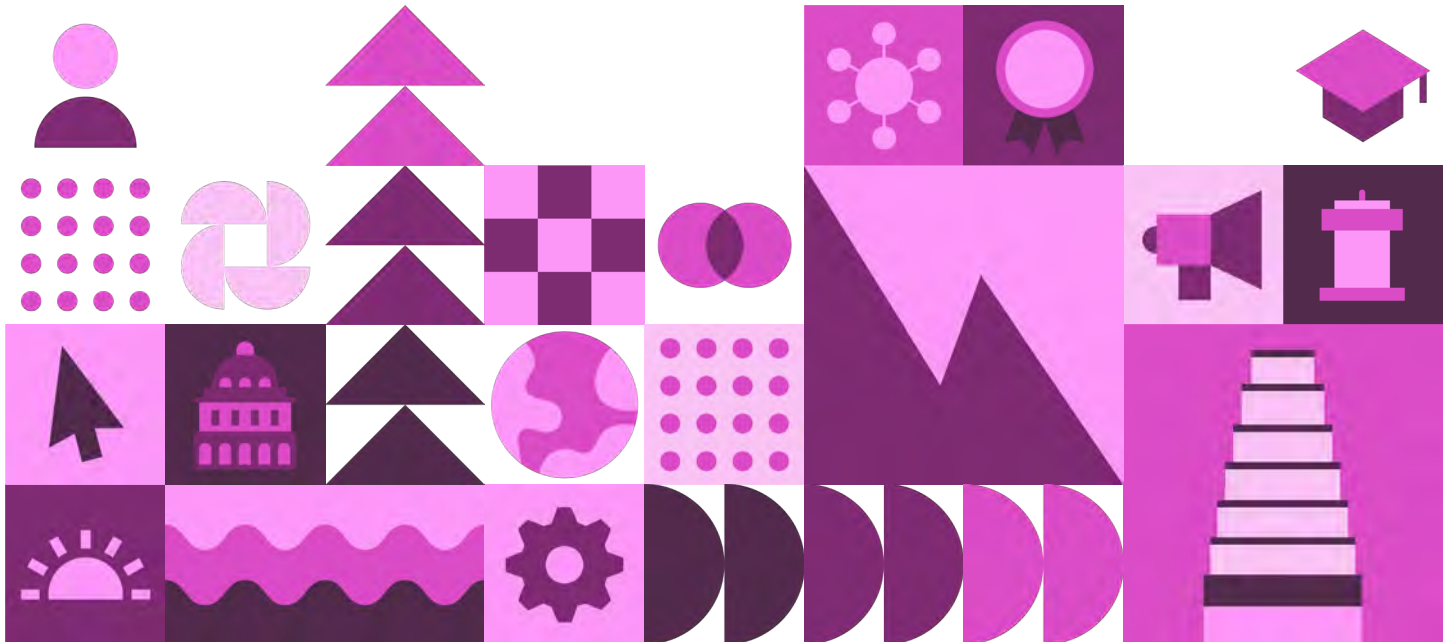




Future Entrepreneurs

# SUMMER SCHOO

19 July–2 August 2025



# Contents

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# Introduction

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Explore how entrepreneurship can be a powerful tool in addressing global challenges such as climate change, inequality, and technological disruption.

Saïd Business School, University of Oxford, is running a unique two-week summer programme dedicated to empowering the next generation of entrepreneurs and innovators.

If you're aged 16-18, we invite you to join us for our transformational summer school programme.

Alongside a global cohort, you'll learn how to create solutions that drive positive social and environmental impact.

Whether you have a budding idea or simply a passion for entrepreneurship, you will leave with the tools you'll need to make meaningful change.



## **Two transformative weeks at Saïd Business School**

Over the course of your stay, guided by world-class experts and facilitated by Oxford Saïd Entrepreneurship Centre, you will gain the essential skills, knowledge and inspiration to build innovative businesses that address some of the world's most pressing challenges.



## **Collaboration, innovation, transformation**

Engage in stimulating discussions and collaborate with peers from across the globe. This is a unique opportunity to join a community of future leaders and generate solutions for issues that matter to your generation.



# A message from the Dean

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## **Soumitra Dutta**

Peter Moores Dean and Professor of Management, Saïd Business School, University of Oxford

*'Here at Saïd Business School, part of the University of Oxford, we believe in the power of entrepreneurship to transform society and solve the pressing challenges of our time. Business and business education play a vital role in equipping the next generation with the creativity, resilience, and skills to build a better future. Our mission is to inspire and prepare young minds to embrace innovation and drive meaningful change in their communities and beyond.*

*To support this vision, we are delighted to introduce the Future Entrepreneurs Summer School. This unique two week residential programme is designed to ignite your entrepreneurial spirit, expand your understanding of business, and develop the skills you need to turn ideas into impactful ventures. You will have the opportunity to learn from world-leading academics, engage with inspiring entrepreneurship experts, and collaborate with peers in a vibrant, supportive environment.*

*At Saïd Business School, we encourage you to think boldly and act confidently. Your entrepreneurial journey begins here, and your ideas could shape the future.*

*I hope you will join us at our Future Entrepreneurs Summer School in 2025 and I look forward to seeing the innovative solutions you bring to life.'*

# A word from our programme sponsor

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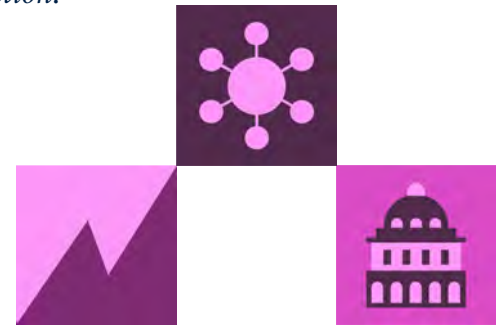
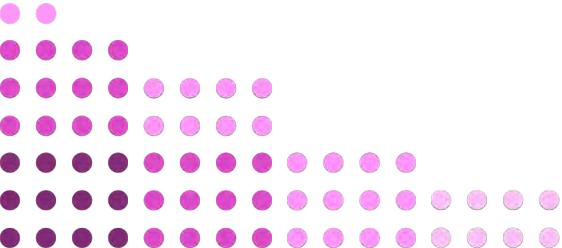
## **Pinar Ozcan**

Professor of Entrepreneurship and Innovation and academic director of Oxford Saïd Entrepreneurship Centre

*‘Entrepreneurship is one of the most powerful tools we have to shape the future and solve the challenges of our time. Young visionaries like you are uniquely positioned to see the world not as it is, but as it could be, and to take bold steps toward creating a better tomorrow.*

*The stories of inspiring young entrepreneurs show us that innovation and courage can spark movements, build businesses, and transform communities. It’s your ideas, creativity, and drive that will help tackle some of the biggest challenges of our time—whether it’s creating solutions for social inequality, addressing environmental concerns, or building technologies that change the way we live and work.*

*By joining the Future Entrepreneurs Summer School, you will have the opportunity to learn from leading experts, collaborate with like-minded peers, and develop the tools you need to make your entrepreneurial vision a reality. Most importantly, you’ll gain the confidence to believe in your ideas and take action.’*



# What our students say

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**Unnimaya M from UAE**  
Summer School 2024 participant

*‘The summer school was an incredibly enriching experience that deepened my understanding of entrepreneurship and innovation. Working closely with peers from diverse backgrounds, I experienced the power of teamwork and creative problem-solving in building impactful solutions. This experience has truly shaped my perspective on sustainable business and the role of entrepreneurs in building a better future.’*

# Programme overview



## Introduction to entrepreneurship

The Future Entrepreneurs Summer School offers an unparalleled educational experience. This programme stands out not only for its rigorous academic curriculum but also for its emphasis on real-world innovation and impact. As part of this journey, you'll be immersed in a diverse array of learning experiences, ranging from lectures and workshops to hands-on project development.



## Experiencing the Oxford tradition

Participating in this official University of Oxford programme means experiencing its unique traditions and academic environment. You'll get a taste of life at one of the world's oldest and most respected universities, gaining insights into its rich academic heritage and experiencing first-hand its vibrant campus life.



## Networking and collaboration at its core

A key component of the programme is the opportunity for extensive networking. You'll connect with a diverse group of peers from across the globe, fostering an environment of collaborative learning and cultural exchange. These connections are more than just temporary associations; once you leave Oxford, you'll join a global alumni network of future leaders and change-makers.



## Personal growth beyond academics

The programme goes beyond academic learning, focusing on your holistic development. You'll engage in a variety of extracurricular activities, from cultural events to sports, enhancing your social skills and providing a well-rounded educational experience. This balance of academics and extracurriculars ensures a comprehensive developmental experience.



**2 weeks on campus in Oxford**



**3–16 August 2025**



**World class facilitators**



**16–18 year olds**

# Learning outcomes

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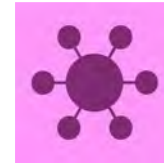
## **Practical application of entrepreneurial concepts**

- Apply fundamental entrepreneurship principles to real-world business and start-up scenarios.
- Experience the end-to-end process of developing a startup idea, from ideation to raising investment.
- Use tools like customer personas, value propositions, and business model canvases to build robust solutions.



## **Development of core entrepreneurial skills**

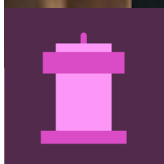
- Hone collaboration, communication, and management techniques essential for effective teamwork.
- Enhance creative problem-solving and adaptability through rapid prototyping and feedback.
- Master persuasive storytelling, negotiation, and presentation skills for leadership and influence.



## **Exposure to diverse entrepreneurial contexts**

- Understand the dynamics of startup ecosystems and disruptive business models.
- Explore the role of entrepreneurial skills in corporate settings and beyond to recognise diverse career opportunities.
- Gain insights into funding strategies, financial planning, and market analysis.





### **Building confidence and leadership capabilities**

- Strengthen public speaking abilities through pitch presentations.
- Cultivate leadership qualities by earning to inspire teams and articulate a compelling vision.
- Learn strategies to establish thought leadership and build a professional reputation.



### **Preparation for future study and careers**

- Build the groundwork for advanced studies in business and entrepreneurship.
- Gain feedback from startup founders and investors to refine career aspirations.
- Establish a professional network and connect with like-minded peers for future collaborations.



# Example learning journey - week one

In the first week of the Future Entrepreneurs Summer School, you'll generate and test ideas to serve your generation and create positive impact, then get ready to pitch them. The timetable below\* is illustrative of the engaging and thought-provoking activities you can expect as part of the programme.



**Monday**

Kick off the week by discovering how to work better in a team. You'll learn how to communicate, handle stress and avoid the kinds of problems that can break even the best partnerships. In the afternoon, you'll form your teams for the week and start to generate ideas that you're excited to explore together, as well as the customers you'd like to target, setting the foundation for impactful startup ideas.

DAY  
2

DAY  
1

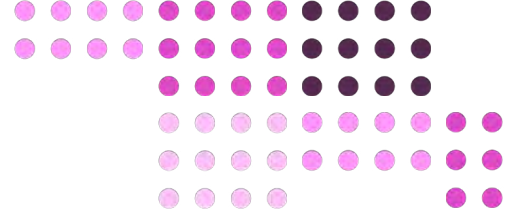
DAY  
3

## Sunday

Your journey begins with a warm welcome and briefing from the programme team, there will be introductions and icebreakers. You'll then take on a college tour, offering a glimpse into Oxford's heritage. In the evening everyone will gather for a formal dinner.

## Tuesday

On day three, you'll dig into a problem your peers face and start to figure out how to fix it. You'll explore who your customers could be, map out how they live and spot opportunities for innovation. Plus, you'll analyse the competition to find out how big that opportunity is. By the end of the day, you'll have crafted a value proposition and started ideating which key features your solution would need to have.



### Wednesday

We'll explore how disruptive business models drive innovation. You'll create your team's first business model, drawing on inspiration from startups in different industries. Refine it with expert coaching and learn how to think like an investor to elevate your ideas.

DAY  
4

DAY  
5

### Thursday

Communicating ideas is a huge part of entrepreneurship and leadership. Not just for raising investment, but for sales, recruitment and inspiring teams. Today will focus on the skills to tell exceptional stories, deliver key information in a concise and compelling way, capture and keep the audience's attention and own the stage.

### Friday

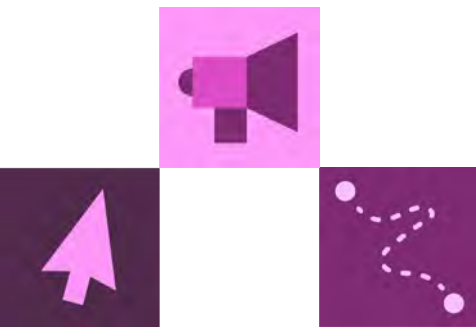
Your team will present your ideas to a panel of real startup founders and investors. This is your chance to show off everything you've learned, get valuable feedback and experience what it's like to pitch your idea to the world.

DAY  
6

DAY  
7

### Saturday

The week wraps up with an off-site educational visit, giving you hands-on learning and bringing the week's themes into a practical context.



\*subject to change

# Example learning journey - week two

In week two, you'll apply and build on your entrepreneurial skills in different settings. The activities below\* are illustrative of how you'll further develop your knowledge and experience of entrepreneurship and innovation.



## Monday

How do you know if your idea will work? On Monday, you'll learn how to test your ideas in the real world, fast. You'll figure out the biggest risks for your business and explore creative ways to experiment with customers. Plus, you'll try hands-on methods to make quick prototypes and improve them as you go.

DAY  
2

DAY  
1

## Sunday

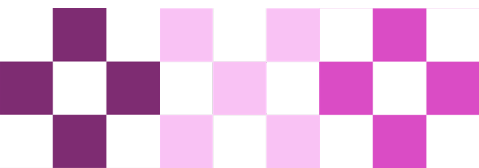
Enjoy a quintessentially Oxford activity. While the day is designed to be more relaxed, it remains an integral part of the programme, blending leisure with learning.

You'll participate in interactive workshops too.

## Tuesday

Think entrepreneurship is just for startups? Think again. You'll discover how big companies use entrepreneurial thinking to shake up industries. You'll learn how to apply the skills you've learned in different contexts and career pathways by using creativity, strategy and the unique advantages of corporate innovation.

DAY  
3





### Wednesday

Every great idea needs customers. You'll dive into sales and marketing; how to create a plan to get your idea out there and make it a success. Through fun case studies and exercises, you'll also practice the art of negotiation and learn how to persuade others to support your vision.

DAY  
4

DAY  
5

### Thursday

Understand how businesses get funding, from pitching to investors to crowdfunding. You'll also learn how to create a basic financial plan and explore different paths to grow your idea into something big.

### Friday

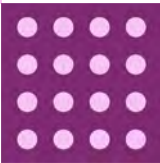
Discover how to build your reputation as a leader in your field. Learn why being a 'thought leader' can help you attract customers and investors. You'll finish the week by giving a TED-style talk, gaining experience in communicating your vision.

DAY  
6

DAY  
7

### Saturday

Today marks the end of this enriching and educational journey with us. It's a time to reflect on your experiences and the lifelong connections you've made.



\*subject to change

# The Oxford experience

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As a participant in the programme, you will have the unique opportunity to experience life at one of the official colleges of the University of Oxford.

## **Student Ambassadors**

A handpicked team of student ambassadors representing a number of different Oxford Colleges will be staying with you during the programme providing you with information and ensuring you are well looked after.

## **A community of learning and growth**

Living in a college, you'll be part of a vibrant community of fellow students from around the world. This setting encourages the exchange of ideas and fosters lifelong friendships. The communal areas, such as the dining hall and common rooms, are perfect places for socialising and networking.

## **Immersed in Oxford**

Staying at a University of Oxford College immerses you in the city's academic atmosphere. You'll experience the daily life of an Oxford student, from attending one of the University's renowned formal dinners to walking through its historic corridors, while also having the opportunity to explore local attractions. Visit the historic Bodleian Library, stroll through the Oxford University Parks, or explore the Ashmolean Museum, the oldest public museum in the UK. These opportunities provide a comprehensive immersion in Oxford life.



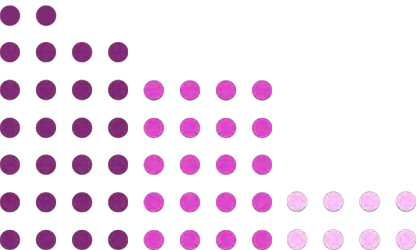
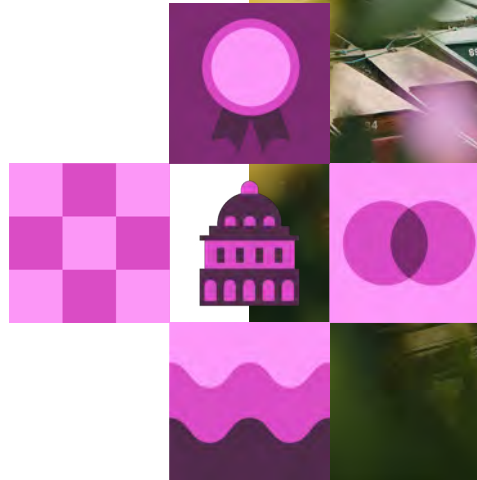
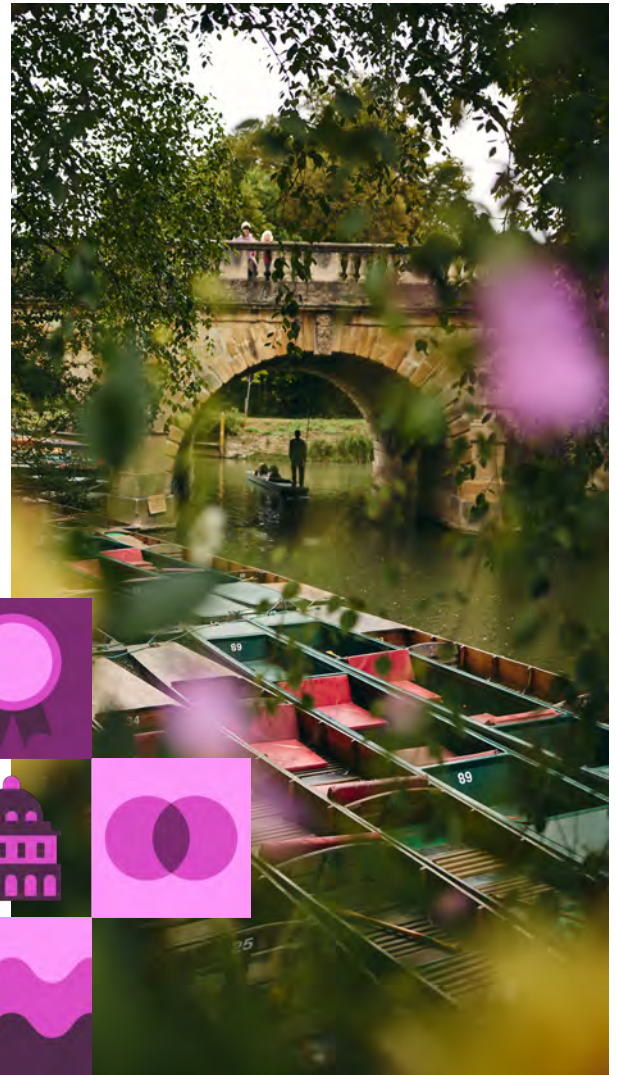
# Extra-curricular activities and campus life

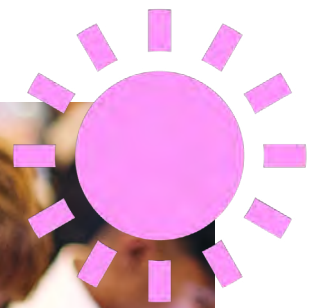
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Your learning extends beyond the classroom. We've curated a range of extra-curricular activities that promise a well-rounded experience. From punting to intellectually stimulating debates and workshops, these activities are designed to complement your academic journey and foster personal growth.

## Embrace the rich cultural tapestry of Oxford

Oxford isn't just about academics; it's a cultural hub with a vibrant student life. You'll have opportunities to explore this historic city's landmarks, museums, and libraries. Participate in guided tours that reveal Oxford's centuries-old traditions and secrets, offering a glimpse into its academic heritage.





### **Social events to build lasting friendships**

Social events are a staple of the Oxford experience. Enjoy formal dinners in grand dining halls, casual get-togethers, and themed parties. These occasions are perfect for unwinding after a day of learning and networking with peers, helping you build friendships that last a lifetime.

### **Supportive and vibrant campus community**

Above all, the campus life at Oxford is known for its supportive and vibrant community. You'll be part of a diverse group of students, sharing experiences and learning from each other. This supportive environment ensures that your time at the Summer School is as enjoyable as it is educational.



# Information for parents and guardians

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This programme offers more than just an educational experience; it's an investment in your child's overall development. Participation in this programme ensures not only academic enrichment but also significant personal and career growth. Students will emerge with a deeper understanding of innovation and entrepreneurship, equipped with the skills needed to tackle global challenges.

## **Fostering personal growth and leadership**

Beyond academic learning, the programme focuses on developing key life skills such as leadership, teamwork, and effective communication. These skills are crucial in today's interconnected world and will benefit students in every aspect of their future academic and professional pursuits.

## **A foundation for career success**

Participating students gain a unique perspective that sets them apart in future career paths, particularly in fields related to climate change and sustainability. This experience is a stepping stone to a wide range of opportunities, laying a strong foundation for their future success.



# An opportunity like no other at Oxford Saïd

The Future Entrepreneurs Summer School is the only certified programme of its kind, offered by Saïd Business School at the University of Oxford. This exclusive opportunity allows students to experience and benefit from the world-renowned educational environment of Oxford.



## **A unique educational opportunity**

Being part of this summer school means accessing unique resources, expert faculties, and a rich academic tradition. Oxford's reputation for excellence and its cutting-edge approach to addressing global challenges make this programme an unparalleled educational opportunity.

## **Certification and recognition**

Upon completion, students receive certification from the University of Oxford, a testament to their learning and achievements in this official programme. This certification not only recognises their hard work and dedication but also adds significant value to their academic and professional profiles, reflecting the prestige and rigorous standards of one of the world's leading universities.

## **In good hands**

Your child will be well looked-after whilst in Oxford. With a dedicated team of knowledgeable delivery officers – many of whom will be University of Oxford students – there will be someone looking out for your child 24/7. They'll be staying in safe and secure accommodation in the heart of the historic city, and will enjoy three, freshly-prepared meals a day with all dietary requirements catered for.

# Become an entrepreneur

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## Application eligibility

This programme is tailored for motivated students aged 16 – 18 who are keen to explore entrepreneurship and innovation. We're looking for students ready to contribute their ideas and energy to tackling problems that matter to their generation.



## Ready to apply?

We're excited to receive your application and discover your ambitions and innovative ideas. Begin your journey towards becoming a future entrepreneur today – register your interest to stay up to date with our application process.



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Saïd Business School is a vibrant and innovative school, embedded within the University of Oxford, offering accredited degrees and diplomas for undergraduates and postgraduates and a broad portfolio of on campus and online courses for business executives. The School educates global business leaders, change makers and innovators across every industry and sector. Its ground breaking research and exceptional teaching transforms individuals, who transform businesses, which transforms the world and creates impact from within.

Saïd Business School  
University of Oxford  
Park End Street  
Oxford, OX1 1HP  
United Kingdom

*impact from within*

August 2024

All information is correct at the time of going to press. Please check our website for the most up-to-date information.

[www.sbs.oxford.edu](http://www.sbs.oxford.edu)

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